

2005-2006

USDA Trade Show and Mission Calendar



United States
Department of
Agriculture

Foreign
Agricultural
Service

Trade Shows
and Missions
Office

www.fas.usda.gov

2005

All events are for food and beverages unless otherwise indicated.

Event	Date	Location
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WESTERN HEMISPHERE

Canadian Food & Beverage Show	February 20-22, 2005	Toronto, Canada
ANTAD	March 10-12, 2005	Guadalajara, Mexico
SIAL Montreal	April 13-15, 2005	Montreal, Canada
U.S. Food Export Showcase (Food Marketing Institute)	May 1-3, 2005	Chicago, Illinois
American Food Fair (National Restaurant Association)	May 21-24 2005	Chicago, Illinois
Alimentaria Mexico	June 1-3, 2005	Mexico City, Mexico
EXPHOTEL	June 15-17, 2005	Cancun, Mexico
SIAL Mercosur	August 23-26, 2005	Buenos Aires, Argentina
Americas Food & Beverage	December 1-2 2005	Miami, Florida
ASONAHORES	August 31-Sept. 3, 2005	Santo Domingo, Dominican Republic

ASIA

Buyer <i>Mission</i> from India	January 19-27, 2005	Seattle, San Francisco, and Miami
FI Asia China (ingredients)	March 1-3, 2005	Shanghai, China
FOODEX JAPAN	March 8-11, 2005	Tokyo, Japan
AAHAR (American Café)	March 9-13, 2005	New Delhi, India (sponsored)
Food & Hotel Korea	March 16-18, 2005	Seoul, Korea
International Food Ingredients & Additives (IFIA)	April 26-28, 2005	Tokyo, Japan
HOFEK	May 10-13, 2005	Hong Kong
SIAL China	May 18-20, 2005	Shanghai, China
Food Taipei	June 15-18, 2005	Taipei, Taiwan
Food & Hotel China	June 28-30, 2005	Beijing, China
FI Asia (ingredients)	September 27-29, 2005	Kuala Lumpur, Malaysia
Food & Hotel China	November 15-18, 2005	Shanghai, China
Trade <i>Mission</i> to Guangzhou & Shenzhen, following Food & Hotel China	November 2005	Guangzhou & Shenzhen, China
International Food and Drink Exhibition (IFE)	December 2005	New Delhi, India
Food & Hotel Vietnam	December 1-3, 2005	Ho Chi Minh City, Vietnam
Sales <i>Mission</i> to India	TBD	New Delhi and Mumbai

EUROPE AND RUSSIA

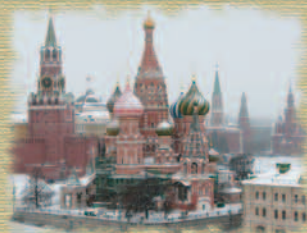
SIRHA	January 22-26, 2005	Lyon, France
Fruit Logistica	February 10-12, 2005	Berlin, Germany
BioFach (organic)	February 24-27, 2005	Nurnberg, Germany
International Food and Drink Exhibition (IFE)	March 13-16, 2005	London, United Kingdom
European Seafood Exposition	April 26-28, 2005	Brussels, Belgium
World Food Moscow	September 20-23, 2005	Moscow, Russia
ANUGA	October 8-12, 2005	Cologne, Germany
Seafood Sales Mission to Spain in Conjunction with Conxemar	October 2005	Spain
Ingredients Russia	November 8-11, 2005	Moscow, Russia
FI Europe (ingredients)	November 29-December 1, 2005	Paris, France

AFRICA/MIDDLE EAST

Gulf Food Show	February 20-23, 2005	Dubai, United Arab Emirates
HOSTEX (American Café)	March 13-16, 2005	Johannesburg, South Africa
Morocco (American Café)	June 6-8, 2005	Casablanca, Morocco

MULTI-COUNTRY

Buyer <i>Mission</i> to Kosher Fest	November 2005	New York, New York
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WESTERN HEMISPHERE

Canadian Food & Beverage Show	February 19-21, 2006	Toronto, Canada
ANTAD	March 2006	Guadalajara, Mexico
U.S. Food Export Showcase (Food Marketing Institute)	May 2006	Chicago, Illinois
American Food Fair (National Restaurant Association)	May 2006	Chicago, Illinois
EXPHOTEL	June 7-9, 2006	Cancun, Mexico
Alimentaria Mexico (tentative)	June 2006	Mexico City, Mexico
Americas Food & Beverage (tentative)	TBD	TBD

ASIA

FI Asia-China (ingredients) (tentative)	March 2006	Shanghai, China
AAHAR- (American Café) (tentative)	March 2006	New Delhi, India
FOODEX	March 14-17, 2006	Tokyo, Japan
Food & Hotel Korea	March 21-23, 2006	Seoul, Korea
Food & Hotel Asia	April 25-28, 2006	Singapore, Singapore
Sales <i>Mission</i> to Thailand following F&H Asia	April 2006	Thailand
International Food Ingredients & Additives (IFIA)	April/May 2006	Tokyo, Japan
SIAL China	May 2006	Shanghai, China
Food & Hotel South China	May 2006	Guangzhou, China
Food & Hotel China	TBD	Shanghai, China
Food Taipei	June 2006	Taipei, Taiwan
World's Finest Foods	June 2006	Manila, Philippines
FI Asia (ingredients)	September 2006	Bangkok, Thailand
Food & Hotel Vietnam	December 2006	Ho Chi Minh City, Vietnam
International Food and Drink Exhibition (IFE)	December 2006	New Delhi, India

EUROPE AND RUSSIA

Fruit Logistica	February 2-4, 2006	Berlin, Germany
BioFach (organic)	February 16-19, 2006	Nurnberg, Germany
Alimentaria	March 6-10, 2006	Barcelona, Spain
European Seafood Exposition	May 2006	Brussels, Belgium
Kosher Sales <i>Mission</i> to France	June 2006	France
Sales <i>Mission</i> to Russia	TBD	Russia
SIAL	October 22-26, 2006	Paris, France
HI Europe (health ingredients)	November 14-16, 2006	Frankfurt, Germany

AFRICA/MIDDLE EAST

Morocco (American Café)	June 2006	Casablanca, Morocco
Israfood	November 2006	Tel Aviv, Israel

2006

Notice on Product Origin Requirement: Products exhibited in the U.S. Pavilion must be at least 50 percent US origin computed on a value or volume basis. Product labels must indicate that the products were either produced or processed in the United States. The Organizer has the authority to remove any non-U.S. products.

American Café: Allows U.S. companies to test overseas market with minimal investment. FAS displays and offers samples of participants' products at overseas trade shows within the U.S. Pavilion. Prices and rules may vary.

Fliers detailing these shows are available on line at: www.fas.usda.gov. You can find out more by visiting our Website, or calling a trade show specialist—their numbers are listed on the back of this calendar.





Your Global Connection

Making international trade work for you...

You Need a Presence

FAS staff know how critical meeting the customer can be to making the sale. That's why we've got you covered with shows and missions in almost every part of the world. China, Poland and France are just a few of the locations. The USA banner draws crowds because it is a world-recognized sign of high quality and safe foods that are fresh, flavorful and fun. The broad range of products stimulates buyers' interest and expands their knowledge of what is available.

You Expect a Good Deal

When USDA links its name with a show, it's your assurance of high standards at a fair price. You can expect a full-service booth with electric hook-up and a business lounge. You'll get marketing services, including reports on the country and its buyers and even limited public relations help. Your company will also be listed in our show catalog.

You Want Experience

No other organization can offer USDA's decades of expertise in promoting U.S. food and agricultural products overseas. Our trade show experts can help you make the most of your overseas experience. FAS attachés and staff, stationed at U.S. embassies worldwide, will give you invaluable insight as you seek new markets.

Get Started: Here and Now

If you know which country is right for you, give our trade show experts a call. They are ready to help you make your connection to the world.



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